

# Outreach & Housing Navigation

Larmar Avila






---

**Outreach:** Face-to-face interaction with people experiencing homelessness. Outreach takes place on the streets, beaches, encampments, under bridges, in temporary motels, meal sites, and wherever else people might be located.

---

**Purpose of outreach:** To meet basic needs, build trust and rapport with individuals who do not access traditional services, and connect people with housing, services, and supports.



Outreach &  
Engagement

# Outreach Principles

- Meet people where they are:
  - geographically
  - emotionally
  - physically
- Help meet basic needs
- Be respectful and treat everyone with dignity
- Recognize that the relationship is central to outreach and engagement
- Create a safe, open, friendly space, regardless of the setting

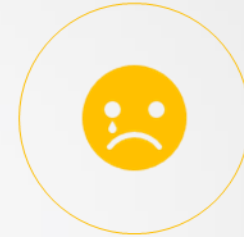
# OUTREACH IN ACTION



DAY IN THE LIFE OF  
OUTREACH  
WORKER



DIVERSITY OF  
POPULATION



DIFFERENT  
APPROACHES FOR  
DIFFERENT PEOPLE



MEETING PEOPLE  
WHERE THEY'RE AT



WORKING WITH  
LAW  
ENFORCEMENT



RELATIONSHIPS  
MATTER MOST!

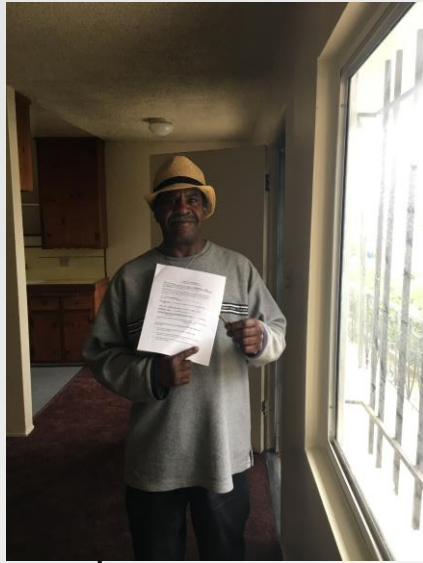


# Housing Navigation

# Housing Navigation

- Obtain all documentation
- Housing Authority
- Build a relationship, a team, and partnership around client
- Housing Leads
- Case Notes
- Advocate!!

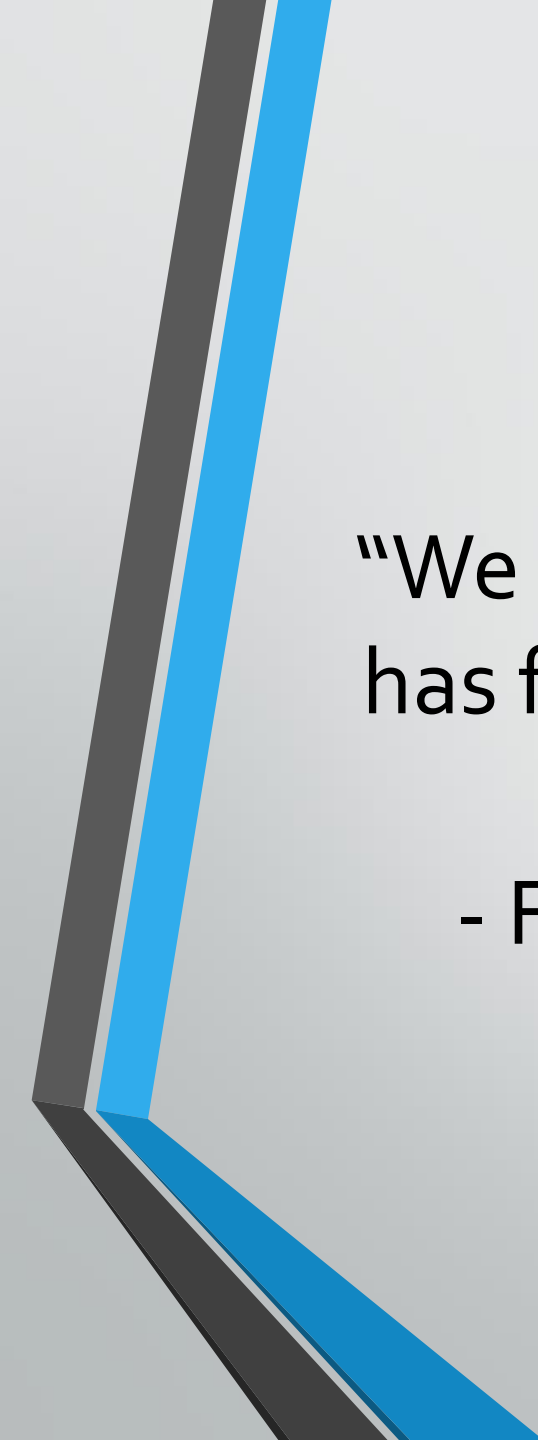
# Success Stories!



**Questions?**







“We have been called to heal wounds, to unite what has fallen apart, and to bring home those who have lost their way.”

- Francis of Assisi (outreach worker), circa 1200